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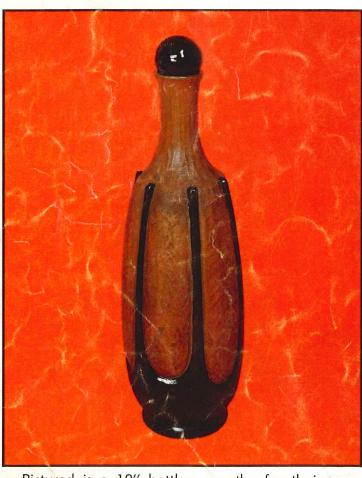
Available in 1972

The original "Elephant Mug" was created for the National Republican Womens Clubs and copyrighted by Frankoma in 1969 and patented in 1970. Now each year this mug is produced by Frankoma as a stock item. The current mug is only available during that year — no back numbers are available at the plant. Each year the color is different.

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5 oz. coffee mug \$2.50 each

Available only through Frankoma Accounts, Retail Shop at Plant and Republican Womens Clubs.



Pictured is a 12" bottle vase, the fourth in a series of "limited edition" pieces. The mold is signed by the artist, John Frank, and will be destroyed after 5,000 impressions. Each piece is numbered, and no "seconds" will be sold. Made only in the special gloss black and terra cotta. Available only through Frankoma Pottery dealers, and the Retail Showroom at the plant.

No. V4 \_\_\_\_\_\$10.00 each



There has been much said during the last few years about "lead poisoning" from using pottery dishes and containers. Shown here is the Official Seal of Certification, that this ware is ALL safe from lead poisoning. • Practically all pottery wares made in the U.S. are so certified, so . . .

Buy Frankoma!

Be Safe • Buy American

You can dress FRANKOMA "up or down," for it is both useful and beautiful, whatever the occasion. All the extra serving pieces, as well as the centerpiece and accessories, are made to match in color and texture, and they are ovenproof.

Frankoma is ovenproof but does not claim to be flameproof. You will find it very durable and serviceable wherever china or pottery can be used. It is designed to be entirely satisfactory and we would appreciate letting the factory know of any deviation from this standard.

You are a welcomed guest at the factory any time. Should you come during working hours, we will be glad to conduct you through the plant to see **Frankoma** made. • Prices subject to change without notice.

Prices shown are retail.

PRICES MAY VARY EAST AND WEST

## Frankoma Pottery, Inc.

- On Frankoma Road -

P. O. Box 789 • 918—224-5511 Sapulpa, Oklahoma 74066

## FRONT COVER

Pictured on the front cover is Joniece Frank, Ceramic Artist, modelling one of the pieces for our new line of Fine Sculpture. Ask for our catalog supplement of Sculpture.